

CASE STUDY

FOOD PACKAGING
CONDIMENT MANUFACTURER



PACKAGING CONDIMENT MANUFACTURING

This customer is a family-owned condiment manufacturer producing high-quality products for national retailers and private-label brands. Their portfolio includes core condiment SKUs with ongoing expansion into new product lines.

THE CHALLENGE

The customer needed a packaging partner who could:

- Support daily, reliable deliveries with zero tolerance for shortages
- Align with their family-owned, values-driven culture
- Provide hands-on, personalized service, not a transactional supplier relationship



PG PARTNERSHIP

- Began with one packaging solution, now supporting approximately 80% of total packaging volume
- Warehousing and product holding implemented to ensure uninterrupted supply
- Highly responsive, attentive and transparent communication
- Proven problem-solvers, building confidence and long term trust over time

THE RESULT

- **Confidence & Reliability** – 99% of orders are delivered on-time and without shortages.
- **Operational Efficiency** – Smooth production supported by daily deliveries
 - Fewer than 1 in 100 orders experience missing items or delays
 - Maintains near perfect fulfillment
- **Shared Values** – Alignment between two family-owned companies
- **Service Excellence** – Paramount’s attention, fast reaction time, and empathy are seen as the biggest advantage



LOOKING AHEAD

With expansion into new products, Paramount Global continues to be their trusted packaging partner—proving that **shared values and service excellence drive long-term success.**

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